

Midwestern Chapter International Society of Arboriculture



Annual Conference Overview Job Descriptions Outline

Board of Directors

Location and dates Fee schedule

Finance Committee

Recommend fee schedule Budget and accounting

Conference Liaison

Site management and event supervision Regional publicity and promotion Sponsored Reception solicitation Conference Sponsorships solicitation Local transportation CEUs

Local Arrangements Coordinator

Local publicity and promotion Signage Assist with on-site registration and registration booth management Help procure local sponsorships and exhibitors Recommend local speakers Assist in procuring silent auction items to benefit the TREE Fund Provide speaker transportation as available

Exhibitors Coordinator

Commercial Exhibits solicitation Educational Exhibits enlistment Exhibit hall booth assignments and setup

Presentations Coordinator

Speaker recruitment Demonstrations arrangement Classroom setup and AV coordination

Communications Liaison

Online registration, on-site registration Web site, email and newsletter publicity Database Management

Executive Director

Hotel negotiations Printed materials Business meetings

Member States





Annual Conference Local Arrangements Coordinator Job Description

- Local Ad Hoc Committee Formation
- Assist with on-site registration and registration booth management
- Help procure local sponsorships and exhibitors
- Local publicity and promotion
- Recommend decorations, entertainment and social activities
- Recommend local speakers
- Assist in procuring silent auction items to benefit the TREE Fund
- Provide signage as needed
- Provide speaker transportation as available